

Trading Ideas

The Starting Point in Building Your Options Trade

quotemedia Trading Ideas

Earnings Ideas Put Credit Spread Select

All Data as of Tuesday, Oct 15, 2019 13:0:10 EST Click on Column Header to Sort

| Symbol | Company Name | Earnings Date | Stock Price | Trade | Credit | AROI | Normal | Short Hist | Short ST | Long Hist | Long ST | RSI | SO | PPO | Earn Prob | Chart |
|--------|--------------------------------|---------------|-------------|---|--------|------|--------|------------|----------|-----------|---------|-------|-------|-------|-----------|-------|
| ALGN | Align Technology Inc. | 10/23/19 | 207.64 | Sell Oct.25w 182.5 Put Buy Oct.25w 177.5 Put | 0.50 | 406% | 94.51 | 90.8 | 84 | 97.28 | 91.84 | 100 | 97.3 | 98.99 | 85.71 | |
| GRUB | GrubHub Inc. | 10/24/19 | 55.63 | Sell Nov.01w 47.5 Put Buy Nov.01w 45 Put | 0.25 | 239% | 90.81 | 85.6 | 84 | 94.16 | 84.4 | 94.44 | 93.91 | 94.89 | 90.91 | |
| MCD | McDonald's Corporation | 10/22/19 | 206.88 | Sell Nov.01w 197.5 Put Buy Nov.01w 195 Put | 0.26 | 249% | 89.14 | 96 | 85.6 | 94.64 | 84.16 | 96.45 | 95 | 93.9 | 89.29 | |
| MMM | 3M Company | 10/22/19 | 163.51 | Sell Oct.25w 152.5 Put Buy Oct.25w 150 Put | 0.25 | 406% | 94.78 | 86.4 | 83.2 | 94.96 | 92.64 | 95 | 93.94 | 94.93 | 89.29 | |
| NOW | ServiceNow Inc. | 10/23/19 | 273.87 | Sell Oct.25w 247.5 Put Buy Oct.25w 242.5 Put | 0.50 | 406% | 93.31 | 96 | 84.4 | 96.96 | 89.76 | 97.22 | 96.55 | 95.53 | 89.29 | |
| NOW | ServiceNow Inc. | 10/23/19 | 273.87 | Sell Nov.01w 245 Put Buy Nov.01w 240 Put | 0.50 | 239% | 91.05 | 95.2 | 82.4 | 96.32 | 86.16 | 97.92 | 98.28 | 94.51 | 92.86 | |
| PG | Procter & Gamble Company (The) | 10/22/19 | 116.85 | Sell Nov.01w 111 Put Buy Nov.01w 109 Put | 0.27 | 335% | 89.6 | 99.6 | 85.2 | 93.2 | 87.84 | 93.56 | 88.68 | 91.96 | 85.71 | |
| PG | Procter & Gamble Company (The) | 10/22/19 | 116.85 | Sell Nov.15 110 Put Buy Nov.15 105 Put | 0.63 | 170% | 88.24 | 99.2 | 80.4 | 93.12 | 85.6 | 97.78 | 90.57 | 94.45 | 87.5 | |
| PYPL | PayPal Holdings Inc. | 10/23/19 | 102.90 | Sell Oct.25w 96 Put Buy Oct.25w 93.5 Put | 0.25 | 406% | 93.81 | 94.4 | 86.8 | 94.14 | 83.93 | 95.52 | 96.15 | 94 | 87.5 | |
| SKX | Skechers U.S.A. Inc. | 10/22/19 | 36.69 | Sell Oct.25w 32.5 Put Buy Oct.25w 28.5 Put | 0.40 | 406% | 92.03 | 94.8 | 83.6 | 94.96 | 86.96 | 95.33 | 96.97 | 94.91 | 87.5 | |
| TEAM | Atlassian Corporation Plc | 10/17/19 | 128.81 | Sell Oct.25w 115 Put Buy Oct.25w 110 Put | 0.50 | 406% | 92.38 | 96.4 | 86.8 | 96.53 | 87.5 | 98.91 | 100 | 96.75 | 93.33 | |
| TSLA | Tesla Inc. | 10/23/19 | 259.58 | Sell Oct.25w 227.5 Put Buy Oct.25w 222.5 Put | 0.54 | 442% | 95.41 | 92.4 | 84 | 94.64 | 88.56 | 97.7 | 95.15 | 96.14 | 86.49 | |

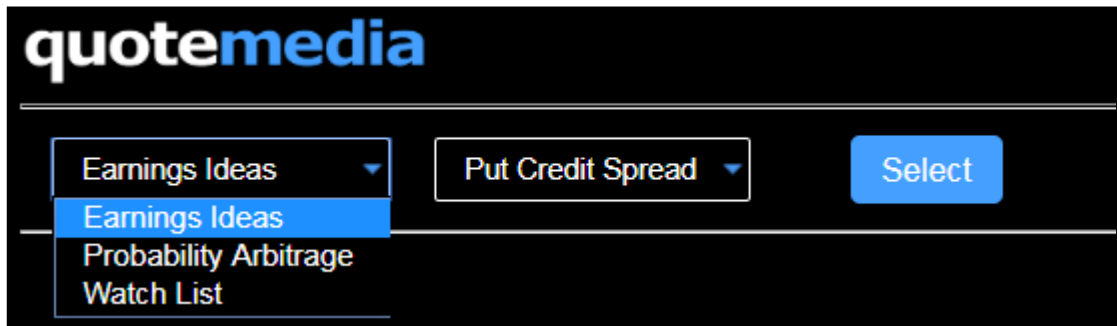
There are over 4000 optionable stocks that provide traders access to generate millions of options trades. With all of these opportunities, most options traders have a real challenge in finding the right trades.

The Trading Ideas analysis application helps to solve this problem. It scans the market in real-time and provides three lists of ideas to help traders with possible starting points in their quest for profitable trades.

Trading Ideas

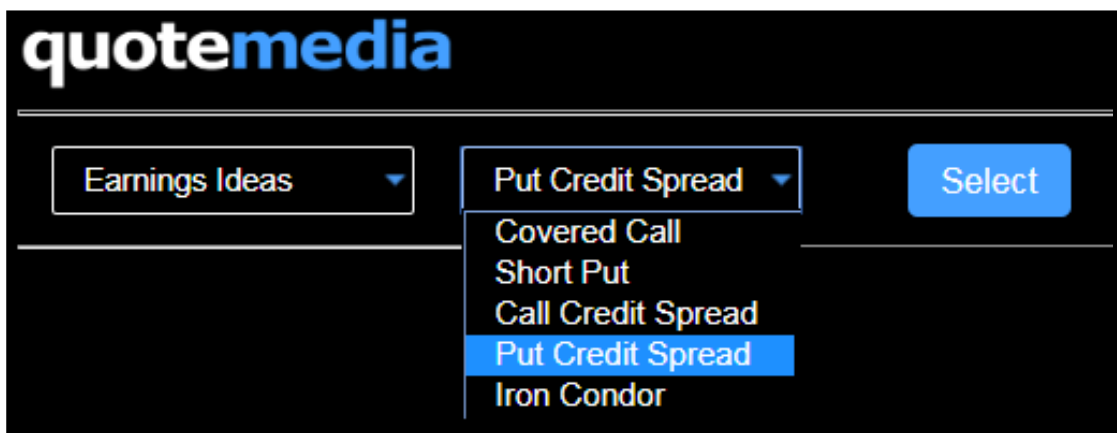
Trading Ideas are based on three components:

- Earnings Ideas
- Probability Arbitrage
- Watch List



For each of these components, 5 options strategies are presented:

- Covered Call
- Short Put
- Call Credit Spread
- Put Credit Spread
- Iron Condor



Trading Ideas

1

Earnings Ideas

Every option trader knows that high volatility, if properly played, can bring high profit. Before an earning announcement, Implied Volatility usually increases in value.

Earnings Ideas is an application that scans through all optionable stocks that have approaching earnings announcements, and builds options trades that have a high probability of success, and a high expectation of profit.

The user can click on a Ticker Symbol to view the Earnings Report.

EARNINGS DETAIL REPORT

MCD - McDonald's Corporation
EARNINGS DATE: 10/22/19 Before Trading Date
EPS Estimate: 2.21

Market Cap: 157.4 Bil

McDonald's generates revenue through company-owned restaurants, franchise royalties, and licensing pacts. Restaurants offer a uniform value-priced menu with some regional variations. As of June 2019, there were roughly 38,100 locations in 120 countries: 35,500 franchisee/affiliate units and 2,600 company units. After reorganizing the company into segments based on the maturity and competitive position of its different markets, refranchising 4,000 locations, and eliminating \$500 million in net annual SG&A expenses the past several years, the company is focused on "velocity growth accelerators" such as an Experience of the Future layout (counter, kiosk, web ordering and table service/curbside delivery), mobile ordering and payments, and delivery alternatives.

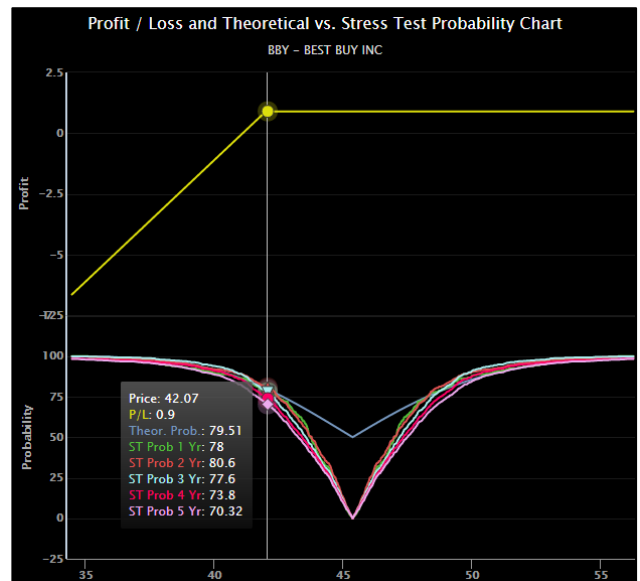
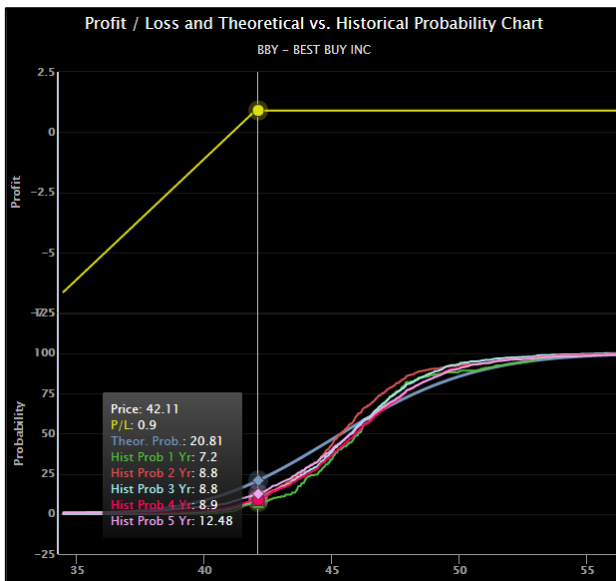
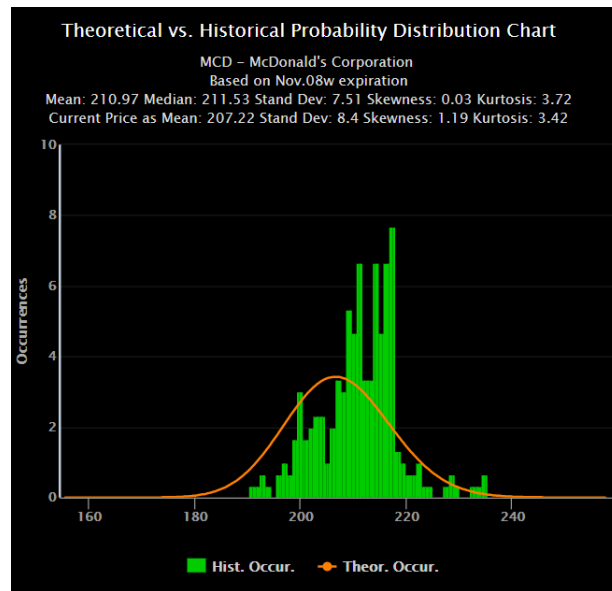
| Date | Earnings Per share | | | Earnings Change | | Earnings Period |
|----------|--------------------|--------|----------|-----------------|---------|-----------------|
| | Expected | Actual | Surprise | Price | Volume | |
| 01/23/14 | 1.39 | 1.4 | 0.72% | -0.93% | -2.78% | Q4 2013 |
| 04/22/14 | 1.23 | 1.21 | -1.63% | -0.35% | 40.52% | Q1 2014 |
| 07/22/14 | 1.43 | 1.4 | -2.1% | -1.31% | 90.43% | Q2 2014 |
| 10/21/14 | 1.37 | 1.52 | 10.95% | -0.63% | 111.2% | Q3 2014 |
| 01/23/15 | 1.2 | 1.22 | 1.67% | -1.46% | 52.54% | Q4 2014 |
| 04/22/15 | 1.05 | 1.1 | 4.76% | 3.13% | 221.89% | Q1 2015 |
| 07/23/15 | 1.23 | 1.26 | 2.44% | -0.5% | 92.5% | Q2 2015 |
| 10/22/15 | 1.27 | 1.4 | 10.24% | 8.12% | 204.33% | Q3 2015 |
| 01/25/16 | 1.23 | 1.28 | 4.07% | 0.68% | 67.93% | Q4 2015 |
| 04/22/16 | 1.16 | 1.23 | 6.03% | -2.15% | 58.74% | Q1 2016 |
| 07/26/16 | 1.38 | 1.45 | 5.07% | -4.47% | 134.52% | Q2 2016 |
| 10/21/16 | 1.48 | 1.62 | 9.46% | 3.04% | 39.41% | Q3 2016 |
| 01/23/17 | 1.41 | 1.44 | 2.13% | -0.72% | 43.7% | Q4 2016 |
| 04/25/17 | 1.32 | 1.47 | 11.36% | 5.57% | 116.1% | Q1 2017 |
| 07/25/17 | 1.62 | 1.73 | 6.79% | 4.75% | 79.21% | Q2 2017 |
| 10/24/17 | 1.75 | 1.76 | 0.57% | -1.78% | 11.42% | Q3 2017 |
| 01/30/18 | 1.59 | 1.71 | 7.55% | -2.98% | 57.8% | Q4 2017 |
| 04/30/18 | 1.67 | 1.79 | 7.19% | 5.77% | 212.8% | Q1 2018 |
| 07/26/18 | 1.92 | 1.99 | 3.65% | -1.73% | 69.57% | Q2 2018 |
| 10/23/18 | 1.98 | 2.1 | 6.06% | 6.31% | 126.5% | Q3 2018 |
| 01/30/19 | 1.9 | 1.97 | 3.68% | -0.78% | -16.01% | Q4 2018 |
| 04/30/19 | 1.73 | 1.72 | -0.58% | 0.23% | 79.22% | Q1 2019 |
| 07/26/19 | 2.06 | 2.05 | -0.49% | 0.78% | 26.28% | Q2 2019 |

Trading Ideas

2

Probability Arbitrage

Probability Arbitrage is a method that takes into account discrepancies between the most commonly used probability type, Theoretical Probability (which is based on the assumption that the underlying asset has a Normal distribution) and our newly introduced... **Historical and Stress Test Probabilities.**



Trading Ideas

3

Watch List

The Watch List is built by taking into consideration Volatility Extreme situations by comparing current values of different volatilities to their historical levels.

Coupled with our **Probability Analysis**, this list produces very good candidates to watch for a breakout.

